

Startup Support

Support founders and startups in understanding markets, making decisions and building commercial capability.

SCOPE & DURATION

Commissioned preparation, research, sparring, customer-meeting preparation, qualification and documentation within an agreed work package. Separate joint sessions from independent work.

FRAMEWORK & BOUNDARIES

EXIST is a separate funding option to check, not part of this rate. The grant provides up to €5,000 for coaching; confirm that the available budget covers the commissioned scope. Confirm institution, remaining budget, coach suitability, scope, VAT and commissioning beforehand. No funding, investment or revenue guarantee.

WHAT YOU RECEIVE

Stage-appropriate outputs, such as target-customer hypotheses, prioritised validation actions or an agreed sales-readiness component. No automatic complete commercial build.

BEFORE BOOKING

The individual proposal confirms scope, dates, fees, VAT and any travel before commissioning.

Source: official EXIST handbook, 2026.
Confirm eligibility and commissioning with the institution.

[View current prices and terms](#)

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Discuss your mission

A 20-minute online introduction

